

AUGUST 25TH - 29TH 2026



WELCOME

The
**INTERNATIONAL UNION
of
POLICE ASSOCIATIONS**



SPONSOR'S GUIDE

Paris Hotel Las Vegas
3655 S Las Vegas Blvd, Las Vegas, NV 89109

LAS VEGAS



Exhibit At The I.U.P.A. 2026 Convention!

An Event You Don't Want To Miss ...

The International Union of Police Associations is proud to present the 23rd I.U.P.A. Convention & Expo in Las Vegas, NV at the beautiful and luxurious Paris Hotel - A Caesars Resort on August 25th-29th, 2026. This premier destination is guaranteed to attract high volumes of targeted attendees as well as, a perfect arena and atmosphere for an event that will naturally boost an Exhibitor's exposure.

For over 40 Years, the I.U.P.A. has been providing Law Enforcement agencies nationwide with the most updated and respected vendors, suppliers, and training programs that can enhance their needs to Serve and Protect in their communities. During the course of the Convention, many Receptions and Activities will be taking place in our Exhibitor Space to keep attendees focused and interacting with the Exhibitors.

MESSAGE FROM OUR EXECUTIVE OFFICERS

OFFICERS

Dear Law Enforcement Exhibitor ...

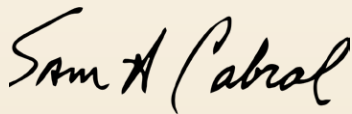
On behalf of the Law Enforcement Community, Mike and I would like to thank you for your support. It is because of your strong commitment that we are reaching out to you first in order to offer you priority space reservations before opening the Exhibit Hall area to all organizations. Every four years, officers and local law enforcement from around the country gather for our International Convention. In 2026, the 23rd I.U.P.A. Convention will be held at the Paris Las Vegas Hotel in Las Vegas, NV.

Our officers truly appreciate the support shown by individuals and organizations like yours. The financial contributions you provide are also instrumental in enabling us to successfully coordinate a convention of this magnitude.

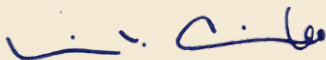
There are no registration fees that are charged and every member is welcomed to attend. Therefore, the funds generated from advertisers and exhibitors assists in covering the expenses for such an event. For this very reason, we ask for your support in recognizing America's Law Enforcement Officers!

Please find the exhibitor reservation forms and advertising price sheets for your review. We hope to see you at the 2026 I.U.P.A. Convention while also celebrating over 40 years as the largest organization dedicated to serving and supporting Law Enforcement Officers nationwide. Please do not hesitate to contact us if you have any additional questions. We truly appreciate your commitment to supporting law enforcement and we look forward to working with you!

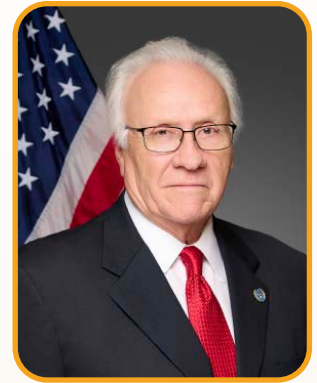
Sincerely,



Sam A. Cabral
International President



Michael V. Crivello
International Secretary-Treasurer



Sam A. Cabral
International President



Michael V. Crivello
International Secretary-Treasurer



Sponsorship Levels & Fees

Sponsorship registration includes an exhibit booth, placement of your company's name in the Exhibitors Area of the Souvenir Convention Publication, and attendance fees for up to (2) people. The fees for Sponsorships are as follows:

Bronze Sponsor

Amount: \$3,000

- Exhibitor Booth
- Logo and Company Description on Promotional Delegate Registration Materials Mailed out
- Logo and Description Placed on WWW.CONVENTION.IUPA.ORG
- 1/2 Page advertisement in the 2026 Souvenir Convention Publication - ***Preferred Date: June 30th, 2026**
- (1) I.U.P.A. Facebook Posting
- (1) I.U.P.A. Mass E-mail Blast Recognition
- Logo Flashed on Convention Screen During Morning Pre-Convention Session

Silver Sponsor

Amount: \$5,000

- Exhibitor Booth
- Logo and Company Description on Promotional Delegate Registration Materials Mailed out
- Logo and Program Information Flashed on Convention Screen Morning Pre-Convention Session
- Logo and Description Placed on WWW.CONVENTION.IUPA.ORG
- Full Page Silver Sponsor Advertisement in the 2026 Souvenir Convention Publication - ***Preferred Date: June 30th, 2026**
- (3) I.U.P.A. Facebook Postings
- (2) I.U.P.A. Mass E-mail Blast Recognitions
- Flyer Placed in Delegate Registration Bags at the 2026 Convention
- (1) Article in Police Union News or Ad



Gold Sponsor

Amount: \$10,000

- Exhibitor Booth (Premier Placement)
- Logo and Description Placed on WWW.CONVENTION.IUPA.ORG Noted as "Gold Sponsor"
- Advertisement run (2) (7 Days Each) Times on WWW.IUPA.ORG Homepage
- Full Page and 1/2 Page Ad Advertisement in the 2026 Souvenir Convention Publication -
***Preferred Date: June 30th, 2026**
- (6) Facebook Postings
- (4) I.U.P.A. Mass E-mail Blast Recognitions
- Flyer Placed in Delegate Registration Bags at the 2026 Convention
- Presentation Opportunity (approx. 5 minutes) in Front of Delegation
- Recognition of Corporate Delegates as "Gold Sponsor"
- (1) Room Drop for Delegates During Convention (at hotel costs)
- Logo and Program Information Flashed on Convention Screen Each Morning and End of Session
- (2) Articles in Police Union News
- (2) Advertisements in Police Union News
- Article Duplicated on WWW.CONVENTION.IUPA.ORG

Sponsorship Levels & Fees

Lead Sponsor

Amount: **\$20,000**

- Exhibitor Booth (Premier Placement)
- Logo and Description Placed on WWW.CONVENTION.IUPA.ORG Noted as "Lead Sponsor"
- Advertisement run (3) Times (7 Days Each) on WWW.IUPA.ORG Homepage
- Sign at Each Reception as "Lead Sponsor"
- Lead Sponsor Advertisement Two Page Spread in the 2026 Souvenir Convention Publication -
***Preferred Date: June 30th, 2026**
- (10) Facebook Postings
- (8) I.U.P.A. Mass E-mail Blasts
- Flyer Placed in Delegate Registration Bags at the 2026 Convention
- Logo and Program Information Flashed on Convention Screen Each Morning and End of Session
- Presentation Opportunity (approx. 5-10 minutes) in Front of Delegation
- Recognition of Corporate Delegates as "Lead Sponsor"
- Opportunity for (2) Room Drops (at hotel costs)
- (3) Articles in Police Union News
- (4) Advertisements in Police Union News
- Articles Duplicated on WWW.CONVENTION.IUPA.ORG
- Logo added on over 25 Local Affiliate Websites

Please contact Alina Johns at 1-(800)-247-4872 or E-mail convention@iupa.org regarding questions about Sponsorship Levels & Fees.

Advertising:

Everyone is invited to advertise in the official Souvenir Convention Publication. This is a great opportunity for your company to be seen by Law Enforcement Officers. Even if you can't attend the convention, our members will see that they have your support. If you are interested in purchasing advertising space, please read the information provided in the Contract Packet.

Past Sponsors & Exhibitors



**DON'T MISS OUT!
THIS ADVERTISING
OPPORTUNITY ONLY COMES
ONCE EVERY 4 YEARS!**

Lodging

Reserve rooms ASAP due to availability through the I.U.P.A.

"LOCK IT IN NOW"

Open Date: October 2025 to Until Rooms Are Full For Group Rate



Experience Caesars - Paris Las Vegas Hotel

Experience everything you love about Paris, right in the heart of the Strip. At Paris Las Vegas Hotel & Casino, you are transported to the City of Lights with the same passion, excitement, and ambiance of Europe's most romantic city. From its rooftop pool and garden-inspired nightclub to an Eiffel Tower ride, excitement sparks at every corner at Paris.

AMENITIES INCLUDE:

- ◇ Wireless Internet
- ◇ Pool
- ◇ Fitness Center
- ◇ Restaurant
- ◇ Casino and So Much More ...



HOTEL ROOM RESERVATIONS:

Bordeaux Rooms: \$128.⁹⁵ (a night plus tax, includes resort fee)

*Current Room Rates are quoted (subject to change).

*DISCOUNTED ROOMS ARE LIMITED SO, PLEASE CALL AS SOON AS POSSIBLE

CHECK IN/OUT TIME

CHECK IN: 4:00 P.M.

CHECK OUT: 11:00 A.M.

BOOKING LINK: [HTTPS://BOOK.PASSKEY.COM/GO/SPIUP6](https://book.passkey.com/go/spiup6)

OR CALL THE RESERVATION LINE AT **1-877-603-4389** AND USE CODE **SPIUP6**

PLEASE CALL **MARK NELSON**, AT **941-487-2560** FOR ANY QUESTIONS.

Concierge Map

- 24-hour front desk
- Bar/lounge
- Business center
- Coffee shop or cafe
- Gift shops or newsstand
- Limo or Town Car service available
- Poolside bar
- Restaurant
- Sauna, Spa tub, and Steam room
- Spa services on site
- Casino
- Fitness facilities
- Full-service spa
- Hair salon
- Outdoor pool
- Porter/bellhop
- Shopping on site



Exhibitor Information

Exhibitor Planner: Alina Johns
Phone: 1-800-247-4872
Email: Alinaj@iupa.org

Event Location: Paris Las Vegas
3655 S Las Vegas Blvd.
Las Vegas, NV 89109
Phone: 1-877-796-2096

Registration: Complete the Exhibitor Registration Form on the back and return to the address listed below the form no later than June 30th, 2026. The exhibit space available will be awarded on a first come, first serve basis. Completion of the Exhibitor Registration Form and payment guarantees your exhibit space.

Benefits: Free admission to Convention receptions and meals. Attendees will learn one-on-one about the services offered by your organization.

Exhibit Dates: August 25th - 29th, 2026.

Door Prizes: We recommend that all exhibitors bring one item to be offered as a door-prize or fish bowl raffle during the Convention.

Lodging: I.U.P.A. formally requests that all exhibitors stay at the Paris Las Vegas Hotel to assist in the discounted group rates. The Hotel has offered those special rates based upon overall usage; your participation will further assist in obtaining the discounted rate, as well as, afford YOU greater opportunity toward further interaction with the I.U.P.A. membership.

Shipment of Materials Dates:

With regard to shipping, due to limited storage space, the hotel will not accept shipments before Aug. 18th, 2026.

Shipment Required Labels:

Ship to Paris Las Vegas

International Union of Police Associations (I.U.P.A.) Convention
Hold for (First/Last Name & Company)
Box 1 of ?
Paris Las Vegas
3655 S Las Vegas Blvd.
Las Vegas, NV 89109

***Shipping Deadline: Will not be
accepted prior to Aug. 18th, 2026***

Sponsorship Registration Form

When your exhibitor form is mailed and processed we then send you a participants guide with more information on the event.

PLEASE CHECK ONE OF THE FOLLOWING OPTIONS:

*All sponsorship levels include an Exhibitors Booth and advertisement in the Souvenir Convention Publication

Bronze Sponsorship Silver Sponsorship Gold Sponsorship Lead Sponsorship

PLEASE PRINT CLEARLY BELOW

Exhibitor Information

* Name of Organization: _____
* Names of Exhibitors: _____
* Person to Contact: _____
* Phone: _____
* Email: _____

Payment Information

* Name: _____ * Total:
* Phone Number: _____
* Email: _____
* Billing Address: _____

MUST BE THE SAME ADDRESS WHERE CREDIT CARD STATEMENT IS MAILED

* City: _____ * State: _____ * Zip: _____
* Select Payment Type: Credit Card Check
* Credit Card Account Number: _____ * Exp. Date: _____ * CVV: _____
* Please Check One: MasterCard Visa Amex Discover

* I HAVE READ AND ACCEPT ALL TERMS & CONDITIONS SET FORTH BY THE INTERNATIONAL UNION OF POLICE ASSOCIATIONS ON PAGES 12, 13, AND 14, FOR MY/OUR PARTICIPATION IN THE INTERNATIONAL CONVENTION

* Signature: _____ * Date: _____

I AUTHORIZE THE INTERNATIONAL UNION OF POLICE ASSOCIATIONS, to charge the agreed amount listed above to my credit card provided herein. I agree that I will pay for this purchase in accordance with the issuing bank card-holder agreement.

Please make checks payable to I.U.P.A. Mail this form and payment to:
I.U.P.A., Att. Alina Johns • 5632 Bee Ridge Road, Suite 200 • Sarasota, FL 34233
Phone: 1-800-247-4872 • Fax: 941-487-2570 • convention@iupa.org • WWW.CONVENTION.IUPA.ORG

* Required to Confirm Participation & Receipt of entry.

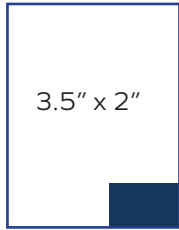
Advertising Form

Enhance your exposure by including an advertisement in the participant's 23rd I.U.P.A. Souvenir Convention Publication which will be distributed to attendees. Advertisement opportunities are available to all regardless of attendance.

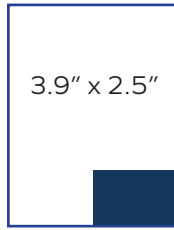
Deadline: June 30th, 2026

How to submit ads:

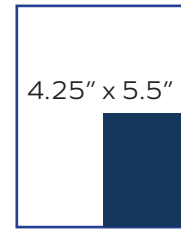
Email: We encourage you to email ads as PDFs. However we will accept JPEGs, TIFFs, and PNGs. Please send those attachments to convention@iupa.org with "2026 Souvenir Convention Publication" as the subject.



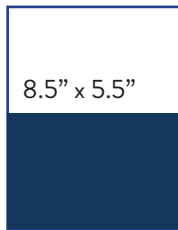
Business Card
\$160.00



Eighth Page
\$320.00



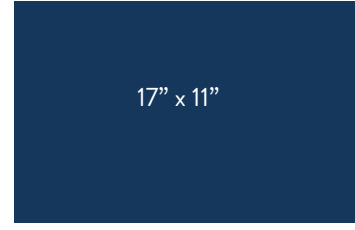
Quarter Page
\$480.00



Half Page
\$720.00



Full Page
\$1,200.00



Two-Page Spread
\$1,600.00

Honorable Mention (Name only) : **\$50.00**

PLEASE PRINT CLEARLY BELOW

Advertising Information

Name of Organization: _____

Person to Contact: _____

Address: _____

City, State, Zip: _____

Phone: _____ * Email: _____

Ad Size: _____

Amount Enclosed:

I Agree to all official rules & regulations on pages 12, 13, and 14:

Signature: _____

*** COMPLETE CREDIT CARD ON OTHER SIDE ***

OFFICIAL RULES & REGULATIONS

2026 I.U.P.A. Convention Exhibitors Agenda

Tuesday, August 25th through Saturday, August 29th

OFFICIAL EXHIBITION RULES AND REGULATIONS

All exhibitors are subject to the following rules and regulations. The letters "I.U.P.A." refer to the International Union of Police, AFL-CIO, acting through its officers, committees or agents. "Show Management" also refers to I.U.P.A. in the management of the exhibition.

EXHIBITION LOCATION, DATES AND TIMES:

Exhibits will be held inside the Paris Las Vegas, 3655 S Las Vegas Blvd, Las Vegas, NV 89109. All exhibits should be opened and staffed during the hours listed below. The I.U.P.A. reserves the right to change the dates and/or times of the exhibition, and will notify all registered.

Tuesday, Aug. 25th:

9:00 A.M. - 12:00 P.M. : Exhibitor Booth Set-up

9:00 A.M. - 4:00 P.M. : Delegate Registration

Wednesday, Aug. 26th:

7:00 A.M. - 5:00 P.M. : Delegate Registration

7:30 A.M. - 3:00 P.M. : Exhibitors Area Open

6:00 P.M. - 8:00 P.M. : Reception/ Exhibitors Area Open

Thursday, Aug. 27th:

7:00 A.M. - 5:00 P.M. : Delegate Registration

7:30 A.M. - 3:00 P.M. : Exhibitors Area Open

Friday, Aug. 28th:

7:00 A.M. - 5:00 P.M. : Delegate Registration

7:30 A.M. - 3:00 P.M. : Exhibitors Area Open

5:00 P.M. - 7:00 P.M. : Reception

Saturday, Aug. 29th:

7:30 A.M. - 1:30 P.M. : Exhibitor Breakdown

***Note:** Participant list cannot be released to protect our officers and their status as first responders. Local Leaders will disclose such information on permission basis only.

CONTRACT FOR SPACE:

Applications for exhibit space are to be received on the official I.U.P.A. Exhibitor Application and Space Contract, and must include the full payment. Full payment must be made when submitting the contract. Cancellations must be made in writing to I.U.P.A. If the exhibitor cancels, no refund will be made due to the commitment of the revenue for the event. Space not occupied by the registered exhibitor by 3:00 P.M. on Wednesday, August 26th, 2026, will be forfeited by the exhibitor, and fees are nonrefundable. Eligibility for any company or organization to exhibit at the Convention is at the sole discretion of I.U.P.A.

SPACE ASSIGNMENTS:

Booth space is assigned based on prior exhibit history and date of receipt of completed application. All dimensions and locations shown on the official floor plan are believed, but not warranted, to be accurate. The I.U.P.A. reserves the right to make modifications to booth assignments and floor plan layout in the best interest of the exhibition.

USE OF EXHIBIT SPACE:

No exhibitor shall reassign, sublet or share space allotted without written consent of I.U.P.A. Demonstrations, interviews and other activities must be confined to the assigned space.

Exhibitors who erect or store other exhibit-related material or utilize any exhibit space not assigned to them are subject to forfeiture of contracted exhibit space, expulsion of the violating exhibitor and all personnel from the exhibit floor, disqualification from further entrance to the exhibit floor and possible barring from further participation at any I.U.P.A. event without obligation on the part of I.U.P.A. for refund of any fees. No political materials or signs will be allowed without prior consent.

EXHIBITOR'S AUTHORIZED REPRESENTATIVES:

The I.U.P.A. will have sole control over all admittance to the convention and exhibition. Exhibitor badges are restricted to owners and full-time employees of registered exhibiting organizations or other authorized representatives of exhibiting firms approved by I.U.P.A. Exhibitor badges are limited to persons who are actually "staffing" the booth during the published move-in, show, and move-out hours, as well as sponsors of the various events.

False certification of individuals as "booth personnel," misuse of badges or any other method or device used to secure exhibitor credentials for unauthorized individuals will result in expulsion of the violating individuals from the exhibition floor, disqualification from further entrance to the exhibit floor, and possible barring from further participation of any I.U.P.A. event without obligation on the part of I.U.P.A. for refund of any fees.

REGISTRATION OF BOOTH REPRESENTATIVES:

Each exhibiting organization shall provide I.U.P.A., in advance, with the name of the person or persons who will be in attendance and responsible for the installation, operation, and removal of the display. For security purposes, all exhibitor personnel are required to wear badge identification, as provided by I.U.P.A., at all times and must present corporate identification at the request of I.U.P.A. or the representative of the official service contractor. No Media representation will be involved without express consent of the organization.

ACCEPTABILITY OF EXHIBITS:

All products and services exhibited shall be to serve the interests of the members of I.U.P.A. and its affiliates and shall be operated in a way that will not detract from the other exhibits, the exhibition, or the conference as a whole. Exhibitors may not advertise or display goods or services other than those manufactured or sold by them in the normal course of business. The I.U.P.A. reserves the right to determine the eligibility of any organization or products for inclusion in the exhibition and reserves the right to require the immediate withdrawal of any exhibit.

SIGNS & GRAPHICS:

Absolutely no signs or graphics may be placed outside the area of the assigned exhibit space. No signs or graphics may be placed on posts or pillars in, or adjacent to, a standard booth or in any other areas of the facility.

PUBLIC ANNOUNCEMENT SYSTEM:

The exhibit hall P.A. system is for I.U.P.A. use only. Exhibitors will not be allowed to make any announcements over the system.

MEETING ROOMS:

The assembling of attendees in any meeting room or special function room at the Ballroom by any exhibitor or organization for any business, social, or other event, without the express written approval of I.U.P.A. is prohibited.

EXHIBITOR MATERIAL HANDLING:

The Hotel and I.U.P.A. will serve as the exclusive material-handling contractor for this event. All freight shipped in for booths will be charged association costs as applied by the hotel. The material handling contractor will have exclusive rights to use all the loading areas and entryways. The Hotel and I.U.P.A. will coordinate their movements of loading and unloading.

RESTRICTIONS IN OPERATIONS:

If the operation of any equipment or apparatus produces noise of sufficient volume, odors, or visuals that are objectionable to neighboring exhibitors or attendees, it will become necessary to discontinue such operation. The exhibitor agrees that radio, television, motion pictures, or other sound and visual aids will be operated in such a manner and place as to provide no inconvenience to other exhibitors. No copyrighted music, if licensed through ASCAP, BMI, or SESAC may be played in the exhibit area at any time. This applies whether music is recorded or live.

All wiring on exhibits or display fixtures must meet underwriter's rules and local fire department regulations (3-wire only). This applies to all booth construction and electronic equipment. Please be sure these specifications are met prior to sending your display to the exhibition site. The use or distribution of balloons or other helium-inflated items within the exhibit hall is prohibited. The I.U.P.A. reserves the right to prohibit the use of any equipment opposing these rules.

ON-SITE SALES:

Cash or credit card sales are permitted on the exhibit hall floor. Licenses, taxes to sell, payment of sales tax, and other legal business requirements are the responsibility of the exhibitor. The exhibitor must provide a bill of sale or receipt to anyone who purchases goods.

CANCELLATION/TERMINATION:

In the event that the I.U.P.A. cancels or terminates the exhibition for any reason, the exhibitor waives all claims against the I.U.P.A. for damages or expenses and agrees to accept in complete satisfaction and discharge of all claims against the I.U.P.A., a refund of all amounts paid by the exhibitor to IUPA in accordance with this agreement.

LIABILITY:

The I.U.P.A. does not insure exhibitors for loss by theft or otherwise. The I.U.P.A. is not responsible for loss or damage resulting from any cause in connection with transfer, installation, maintenance, or removal of exhibits, or management of the convention. Exhibitors wishing to insure their goods must do so at their own expense. Exhibitors shall hold the I.U.P.A. harmless from any claims resulting from the breach of the Exhibitor's obligations hereunder and/or the Exhibitor's negligence or breach of any legal or statutory duty or obligation. The I.U.P.A. is not responsible for any loss or damage of merchandise or personal injury to any exhibitor, respective employees, or representatives at any time before, during, or after exhibit hours.

THANK YOU



FOR YOUR

SUPPORT!